



National Association of State Boating Law Administrators

2014 Education & Outreach Committee

**FINAL Committee Charges
Version 6.3a – Updated charge team listings
Updated M&O Charge 4**

NEW for 2014 – Four Subcommittees:

- ***Marketing and Outreach: Charges 1-7***
- ***Policy and Best Practices: Charges 8-13***
- ***Program Administration: Charges 14-18***
- ***Non-Motorized and Paddlesports: Charges 19-21***

2014 NASBLA Education & Outreach Committee

The Education and Awareness Committee is scheduled to meet in full session on April 13-14, 2014, prior to the International Boating & Water Safety Summit in Nashville, TN. The proposed Education & Outreach Committee in-person meeting schedule, including associated meetings, is:

Saturday, April 12, 2014 - **Boating Coordinator Orientation** (5:30 PM - 7:00 PM)
Sunday, April 13, 2014 - **NASBLA Education Committee Meeting** (8:00 AM – 5:00 PM)
Sunday, April 13, 2014 - **Boating Coordinator Orientation** (5:30 PM - 7:00 PM)
Sunday, April 13, 2014 - **BEAP** (7:00 PM to 9:30 PM)
Monday, April 14, 2014 - **NASBLA Education Committee Meeting** (8:00 AM – 3:00 PM)

Each Subcommittee, in addition to each of the Charge and Standing Charge Teams, will conduct working sessions prior to the April 13-14 meeting (and during if needed).

NASBLA Education and Outreach Committee Charter

The Education and Outreach Committee will provide guidance, support, and expertise to advance boating safety and develop national education and outreach program recommendations.

Program recommendations will:

- ***Advance the strategic plans of the National Recreational Boating Safety Program and NASBLA;***
- ***Incorporate best practices and current research;***
- ***Support the implementation of national standards for boating education;***
- ***Identify effective innovations in education and outreach;***
- ***Develop communication strategies using targeted marketing and educational tactics; and***
- ***Connect the public, member organizations and stakeholders with the products of the committee and others.***

Education and Outreach Committee members are assembled into project teams, taking the lead on specific, assigned charges and monitoring activities.

Committee Leadership and Staff

Mark Brown, Committee Chair
Oklahoma Highway Patrol
405.341.8927
mbrown@dps.state.ok.us

Susan Stocker, Vice Chair
Iowa Dept. Natural Resources
515.281.0122
susan.stocker@dnr.iowa.gov

Wayne Stacey, Representative
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Eleanor Mariani, Board Liaison
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Marketing & Outreach

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Policy & Best Practices

Erika Brooks, Subcommittee Chair
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Program Administration

Betsy Woods, Subcommittee Chair
Tennessee Wildlife Resources Agency
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betsy.woods@tn.gov

Non-Motorized and Paddlesports

Wade Alonzo, Subcommittee Chair
Washington State Parks
360-902-8836
wade.alonzo@parks.wa.gov

2014 State Funded Positions

(Note: Limited funding for travel to the April 2014 Education & Outreach Committee meeting (Nashville, TN) is provided through a USCG Non-Profit grant to NASBLA for the 2014 year. Funded positions are approved by the NASBLA Executive Board, with input from Committee Leadership, based on a wide range of factors. We regret that funding is not available for every state member, but encourage full participation in the Education & Outreach Committee process by all interested parties.)

Travel assistance for 2014 is approved for the following (* denotes partial funding):

- Mark Brown, Chair (OK)
- Susan Stocker, V. Chair and Subcommittee Chair (IA)
- Erika Brooks, Subcommittee Chair (KS)
- Wade Alonzo, Subcommittee Chair (WA)
- Betsy Woods, Subcommittee Chair (TN)*
- Eleanor Mariani, Board Liaison (CT)
- Zac Campbell, (KY)*
- Ty Hunter (UT)
- Stacey Brown (VA)
- Cindy Bellar (OH)
- Tim Spice (TX)
- MariAnn McKenzie (OR)*
- Kim Jackson (AZ)
- Mark Chanski (CT)

Marketing & Outreach (M&O) Subcommittee

State Members:

Susan Stocker (IA), Chair	Ty Hunter (UT)
Ted Walke (PA)	Ed Lyngar (NV)
Zac Campbell (KY)	Lynn Satre (WA)
Melissa Miranda (CA)	Kara Owens (MN)
Brian Rehwinkel (FL)	MariAnn McKenzie (OR)
Mark Chanski (CT)	Mark Brown (OK)
Betsy Woods (TN)	Kelli Toth (AK)
Tim Spice (TX)	Joleane King (CA)
Liz Lodman (MT)	

Associates:

Gail Kulp (Sea Tow Foundation)	Stephanie Hussey (RBFF)
Rachel Johnson (NSBC)	Robin Freeman (USCG Auxiliary)
Lindsey Jeremiah (BoatSmart!)	Melanie Lubienieck (BoaterExam)
Amanda Suttles Perez (BoatUS Foundation)	Mitch Strobl (Kalkomey)
Carolyn Belmore (NESBC)	John Donaldson (Kawasaki)
Michelle Maruk (Transport Canada)	Miranda Trecroce (FreshAir Educators)
Tony Bird (BoatUS Foundation)	Walt Taylor (USCG)
Hannah Helsby (NASBLA)	

Subcommittee Charter: The Marketing & Outreach Subcommittee will coordinate with the states, U.S. Coast Guard, National Safe Boating Council, and other stakeholders to develop marketing and outreach materials in support of the NASBLA and RBS Strategic Plans, identifying, recommending, and implementing all available means to advance boating safety awareness and initiatives.

(1) Marketing & Outreach Charge 1:

M&O Charge 1 (continued from 2013): *The Distribution Challenge:* Building upon the 2013 M&O Charge 2 recommendations:

- Further develop the concept for a one time a year “event” for education including an outreach and messaging campaign to increase boaters’ knowledge of the importance of safety equipment.
- Develop consistent language which can be used between national and state level agencies. Reach out to YMCAs, Red Cross, Safe Kids, and other national programs to review and evaluate messages. Propose consistent approach.

(Ref: NASBLA Strategic Plan Objectives 1.2.2, 2.4.3, 4.5; 2012-16 Strategic Plan of the Recreational Boating Safety Program- Objectives 2, 8.)

Charge Leader: *Zac Campbell*

Charge Members: *MariAnn McKenzie, Ed Lyngar, Susan Stocker, Ty Hunter, Mitch Strobl*

(2) Marketing & Outreach Charge 2:

M&O Charge 2 (continued from 2013): *The Outreach Evaluation Challenge:* Building upon the 2013 Committee recommendations, analyze USCG Performance Report Part II data from 2013 and previous years, state by state accident data, and other available data to glean information to assess current effectiveness of boater education outreach and awareness programs. Recommend needed training approaches to share successful state outreach evaluation methods.

(Ref: NASBLA Strategic Plan Objectives 1.4, 2.4, 2.5, 3.1, 4.5; 2012-16 Strategic Plan of the Recreational Boating Safety Program- Objectives 2, 8.3, 10.5.)

Charge Leader: Mark Chanski

Charge Members: Melissa Miranda, Tim Spice

(Resources: Joe McCullough, Tammy Terry)

(3) Marketing & Outreach Charge 3:

M&O Charge 3(continued from 2013): *The Life Jacket Labeling Challenge:* Building upon work completed in 2013, continue to monitor and advise of recommended marketing and outreach best practices for state programs to incorporate and implement the new USCG labeling standard.

- Create a graphic fact sheet illustrating new USCG labeling for use in awareness efforts
- Develop a message for life jacket loaner stand signage that will encourage their return.

(Ref: NASBLA Strategic Plan Objectives 1.1, 1.2, 2.1; 2012-16 Strategic Plan of the Recreational Boating Safety Program- Objectives 2.4, 2.5, 4.6, 8.3, 8.6.)

Charge Leader: Brian Rehwinkel

Charge Members: Gail Kulp, Ted Walke, Rachel Johnson, Tony Bird, Mitch Strobl, Miranda Trecroce

(4) Marketing & Outreach Charge 4:

M&O Charge 4 (new): *Children's Programs:* Many states require boater education for operators under a certain age. There continues to be a desire for enhanced ways to reach young audiences. This charge will explore the need for standardizing children's boating safety programs based upon assessing the states' current programming. In addition it will:

- Catalogue and assess existing state programs and their applied standards and methodology.
- Review the work of the 2010 Committee guidelines and assess how they may be aligned with the recent NASBLA Education Standards Panel recommendations.

- Create a White Paper documenting available programs and recommended best policies/ practices.

Charge Leader: *Ted Walke*

Charge Members: *Kelli Toth, Gail Kulp, Zac Campbell, Brian Rehwinkel, Melissa Miranda, Betsy Woods*

(5) Marketing & Outreach Standing Charge 5:

M&O Standing Charge 5 (continued from 2013): *National Campaigns:* Encourage NASBLA members and stakeholders to participate in the “Wear It” and “Operation Dry Water” campaigns. Consider implementation of approaches proposed in 2013 survey. (Ref: NASBLA Strategic Plan Objectives 1.1, 1.2, 1.3, 2.4, 3.1, 4.5; 2012-16 Strategic Plan of the Recreational Boating Safety Program- Objectives 2, 4, 6, 8, 11.)

Standing Charge Leader: *Ed Lyngar*

Standing Charge Members: *Ted Walke, Hannah Helsby, Rachel Johnson, Zac Campbell, Melissa Miranda, Carolyn Belmore, Lindsay Jerimiah, Walter Taylor, Yalda Moslehian, Melanie Lubienieck*

(6) Marketing & Outreach Standing Charge 6:

M&O Standing Charge 6 (continued): *The Seal of Safe Boating Practices:*

- Post links and/or electronic versions of previously awarded products on NASBLA Connect with searchable tags and description.
- Catalogue existing boating safety products which have been awarded the Seal.
- Identify and promote use of the Seal of Safe Boating Practices to a minimum of 10 new products in 2014.

(Ref: NASBLA Strategic Plan Objectives 1.4, 1.5, 2.4, 2.5, 3.1, 3.2, 4.5; 2012-16 Strategic Plan of the Recreational Boating Safety Program- Objectives 1- 8.)

Standing Charge Leader: *Susan Stocker*

Standing Charge Members: *Betsy Woods, Mark Brown, Hannah Helsby
(Ed Lyngar – Backup Reviewer)*

(7) Marketing & Outreach Standing Charge 7:

M&O Standing Charge 7 (continued from 2013): *The Connect Challenge:* Develop and expand use of NASBLA Connect for Boater Education and Outreach Leaders to advance NASBLA and National RBS Strategic Plans. Build upon the work of previous committees to position NASBLA as THE single most sought after source of support for the greater professional and volunteer boating safety education community.

- Promote use on IN-Network Website
- Insure products from Education Committee’s past work are included and

searchable via tags and key words in Connect

- Provide Taxonomy for posting information to Connected Community

(Ref: NASBLA Strategic Plan Strategies 1.5.2, 2.4, 2.6.2, 3.1.2, 4.5; 2012-16 Strategic Plan of the Recreational Boating Safety Program- Objective 2)

Standing Charge Leader: Lynn Satre

Standing Charge Members: Rachel Johnson, Melissa Miranda, Lindsay Jeremiah, Ed Lyngar, Kara Owens, Zac Campbell, Betsy Woods

Policy & Best Practices Subcommittee

State Members:

Erika Brooks (KS), Subcommittee Chair

Stacey Brown (VA)

MariAnn McKenzie (OR)

Brian Rehwinkel (FL)

Cindy Bellar (OH)

Ted Walke (PA)

Betsy Woods (TN)

Valerie Cox (OH)

Lynn Satre (WA)

Jennifer Ogren (RI)

David Carle (NH)

Tim Spice (TX)

Kim Jackson (AZ)

John Annino (CT)*

Wade Alonzo (WA)

Kelli Toth (AK)

Associates:

Richard Jepsen (US Sailing)

Tanya Wakelin (BoatSmart!)

Mike Dean (BoaterExam)

Krista Kendall (Transport Canada)

Dan Maxim (USCG Auxiliary)

John Fredella (USCG)

Chris Stec (ACA)

Amanda Suttles (BoatUS Foundation)

Fred Messmann (NSBC)

Rachel Johnson (NSBC)

Dorothy Takashina (PFDMA)

Ed Huntsman (USCG)

Kerry Moher (Fresh Air Educators)

Cindy Kalkomey (BoatEd)

Kurt Kalkomey (BoatEd)

John Annino (Training Depot)* *After Mar.1*

Gail Kulp (Sea Tow)

Mitch Strobl (Kalkomey)

Emily King (NSBC)

Mike Fields (NWSC)

Keith Christopher (BSA)

Subcommittee Charter: The Education Policy & Best Practices subcommittee will focus on methods to provide for professional development while advancing awareness, understanding, and uniformity of boating education programs based on national standards and best practices.

(8) Policy & Best Practices Charge 1:

P&BP Charge 1 (continued from 2013): *The Professional Development Challenge:* Identify needs, develop, implement, and enhance training with special consideration of boating safety coordinators/specialists:

- In partnership with NSBC, review and revise the NSBC/NASBLA Instructor Training program bringing the program into alignment with BOAT training Instructor credentials. Implement changes (as appropriate) at the April 18-19, 2014 with changes fully implemented by year end.
- Provide input/support the work of the RBS Professional Certification Commission as requested.
- Conduct the NASBLA New State Education Coordinator Orientation Training on April 12 and 13, 2014 (5:30-7:00 PM each day) in conjunction with the Education Committee meeting and the International Boating and Water Safety Summit in Nashville, TN.

(Ref: NASBLA Strategic Plan Objectives 1.4, 1.5, 2.3.1, 2.6.2, 3.1, 3.3.2, 4.5; 2012-16 Strategic Plan of the Recreational Boating Safety Program- All Objectives.)

Charge Leader: *Erika Brooks*

Charge Members: *Joy Hadley, Ed Huntsman, Amanda Suttles, Emily King, John Annino*

(9) Policy & Best Practices Charge 2:

P&BP Charge 2 (continued from 2013): *The Reciprocity Challenge:* Reciprocity continues to present a challenge to state mandatory education programs. This charge will:

- Build upon the 2013 charge to complete the Reciprocity Survey and update the current reciprocity map.
- Work with the Governance Committee to determine a strategy to address/improve Reciprocity for boating education certificate holders.
- Finalize revisions to model acts addressing boater education reciprocity for vote of the NASBLA membership.
- Develop White Paper or NASBLA Policy Position regarding best practices for reciprocity.
- Recommend approach/ policy statement regarding acceptance of out-of-country certificate in compliance with UN Resolution 40.
- Ensure Law Enforcement Officers understand reciprocity issues.
- Provide information on reciprocity – state by state – visitor vs. resident in an easy to use (map) format.
- Document rental boat education requirements in an easy to use (map) format.

(Ref: NASBLA Strategic Plan Objectives 1.1, 1.2, 1.3, 1.4, 2.1, 2.4, 2.5, 2.6, 4.2, 4.5; 2012-16 Strategic Plan of the Recreational Boating Safety Program- Objective 1.)

Charge Leader: *Cindy Bellar*

Charge Members: *Stacey Brown, Cindy Kalkomey, Betsy Woods, Erika Brooks, Gail Kulp, Amanda Suttles*

(10) Policy & Best Practices Charge 3:

P&BP Charge 3 (continued): *The Metrics of Mandatory Education Challenge:* Continue to monitor and review policies and best practices identifying successful approaches to mandatory boater education.

- Present modifications (drafted in 2013) to NASBLA's model acts and policy position(s) regarding boater education. Move forward to entire education committee for a vote to move to the NASBLA membership for adoption.
- Continue to discuss how to identify a minimum of two performance metrics states can use to evaluate education programs (EX: <http://louiestat.louisvilleky.gov/>).
- Publish case studies of state mandatory education program efforts.

(Ref: NASBLA Strategic Plan Objectives 1.1, 1.2, 1.4, 1.5, 2.1, 2.4, 2.5, 2.6, 4.2, 4.5; 2012-16 Strategic Plan of the Recreational Boating Safety Program- All Objectives.)

Charge Leader: *Tim Spice*

Charge Members: *Dan Maxim, Tanya Wakelin*

(11) Policy & Best Practices Charge 4:

P&BP Charge 4 (continued from 2013): – *On-Water Skill Development:* Monitor the development and progression of on-water, skills-based standards in the RBS Community. Evaluate and recommend ways to promote use of on-water skill training for powerboat operation. Review federal requirements for a USCG Captain's license and produce a White Paper advising the NASBLA membership of the impact (pros and cons) of this requirement in advancing on-water skills training.

(Ref: NASBLA Strategic Plan Objectives 1.1, 1.2, 1.3, 1.4, 1.5, 2.4, 2.5, 2.6, 3.1, 3.3, 4.2, 4.5; 2012-16 Strategic Plan of the Recreational Boating Safety Program- Objectives 1, 3.)

Charge Leader: *Kim Jackson*

Charge Members: *Richard Jepsen, Ted Walke, Betsy Woods, Fred Messmann, Emily King, Valerie Cox, Wade Alonzo*

(12) Policy & Best Practices Charge 5:

P&BP Charge 5 (new) – *National Standard on Life Jacket Fitting* – Draft a national standard for education officials to use addressing how to properly fit a life jacket on children and adults. Create a YouTube video demonstrating proper fit to post online.

(Ref: NASBLA Strategic Plan Objectives 1.1, 1.4, 1.5, 2.4, 2.6, 3.1, 4.2, 4.5; 2012-16 Strategic Plan of the Recreational Boating Safety Program- Objectives 1, 2, 3, 4.)

Charge Leader: *MariAnn McKenzie*

Charge Members: *Gail Kulp, Brian Rehwinkel, Tanya Wakelin, Kelli Toth, Mike Fields, Mitch Strobl, Kim Jackson, Betsy Woods, Ted Walke, Amanda Suttles, Rachel Johnson, Keith Christopher, Dorothy Takashina*

(13) Policy & Best Practices Standing Charge 6:

P&BP Standing Charge 6 (continued) – *Strategic Planning*: Review previous committee and NASBLA work products to identify and recommend 2015 NASBLA Education Committee charges and grant products to advance education and safe boating program needs.

- Incorporate input from all other subcommittees and charge teams.
- Survey other committees for Education & Outreach specific needs.
- Create a formal process for Charge Leaders to “park” ideas for future charges, especially items that fall outside the scope of the current year.
- Coordinate NASBLA efforts with National RBS Strategic Plan Implementation Leaders

(Ref: NASBLA Strategic Plan - All Objectives; 2012-16 Strategic Plan of the Recreational Boating Safety Program- All Objectives.)

Standing Charge Leader: *Stacey Brown*

Standing Charge Members: *Fred Messmann, Wade Alonzo, Lynn Satre, Kurt Kalkomey, Amanda Suttles*

Program Administration Subcommittee

State Members:

Betsy Woods (TN), Subcommittee Chair

Mark Chanski (CT)

Tim Spice (TX)

Cindy Bellar (OH)

Kim Jackson (AZ)

Stacey Brown (VA)

Kelli Toth (AK)

Lynn Satre (WA)

MariAnn McKenzie (OR)

Valerie Cox (OH)

John Annino (CT)*

Associates:

Robin Freeman (USCG Auxiliary)

Kerry Moher (Fresh Air Educators)

Melanie Lubieniecki (BoaterExam)

Cindy Kalkomey (BoatEd)

Krista Kendall (Transport Canada)

Amanda Suttles Perez (BoatUS Foundation)

Fred Messmann (NSBC)

Emily King (NSBC)

Gail Kulp (Sea Tow)

Michelle Maruk (Transport Canada)

Richard Jepsen (US Sailing)

Tanya Wakelin (BoatSmart!)

Lindsey Jeremiah (BoatSmart!)

Mike Dean (BoaterExam)

Kurt Kalkomey (BoatEd)

John Annino (Training Depot)* *After Mar.1*

Subcommittee Charter: The Program Administration Subcommittee will support implementation and advancement of the national boating education standards by performing technical reviews of NASBLA Administrative policies including a comprehensive overhaul, as needed, of NASBLA test questions and Standard 8 – State

Specific content. The subcommittee will provide a forum for course provider input to advise NASBLA of emerging issues regarding ongoing implementation of Standards.

(14) Program Administration Charge 1:

Program Administration Charge 1 (new): *Course Provider Forum:* In 2013, 100+ course providers offered over 400 unique NASBLA-approved courses. Course providers routinely collect course data and other program metrics which, if shared, could provide vital insight into methods to improved boater education program efficiencies and effectiveness. Working with NASBLA staff, this charge will recommend a process for engaging current and past NASBLA-approved course providers to provide input and recommendations to improve the national boating education program effectiveness including implementation policies, reciprocity insights, boater documentation procedures, course best practices, and other considerations.

(Ref: NASBLA Strategic Plan Strategies 1.1.1, 1.1.4, 1.4.3, 1.5.2, 2.1.1, 2.2.2, 2.4.2, 2.4.3, 2.5.1, 2.5.2, 4.2, 4.5; 2012-16 Strategic Plan of the Recreational Boating Safety Program- Objective 1, 2, 3, 5, 8, 10.)

Charge Leader: *Kim Jackson*

Charge Members: *Tanya Wakelin, Kurt Kalkomey, Kerry Moher, Lynn Satre, Amanda Suttles*

(15) Program Administration Charge 2:

Program Administration Charge 2 (new): *Standard 8- State Specific Information-* In 2013, the Education Standards Panel recommended changes to national boating education standard sections 1-7. The draft revision removed several items from the nationwide standard with the understanding these could be included in state specific information as desired. This charge is to evaluate and draft revisions to NASBLA Education Standard 8 to insure it captures the common components for state specific information as appropriate. As a result of this charge, a draft updated policy position should be developed (if needed) for NASBLA membership review and possible vote at the 2014 annual conference.

(Ref: NASBLA Strategic Plan Strategies 1.1.1, 1.1.4, 1.2, 1.4, 1.5.2, 2.1, 2.2, 2.4, 2.5.1, 2.4.3, 2.5.1, 2.6.2, 4.2, 4.5; 2012-16 Strategic Plan of the Recreational Boating Safety Program- Objective 1.)

Charge Leader: *John Annino*

Charge Members: *Cindy Kalkomey, Lindsey Jeremiah*

(16) Program Administration Charge 3:

Program Administration Charge (new): Standard 9 - Evaluate and draft revisions to NASBLA Education Standard 9 to insure it is in accord with outcomes from the Education Standards Panel. Review and draft modification to all existing NASBLA test forms to insure these are in compliance with the revised Basic Boating Knowledge Standard for 2015.

- Review and update existing test questions. Identify those which may be subject to revision based on the revised national standard or other updated regulations (such as life jackets).
- Develop new test questions to add to the NASBLA pool after a thorough review to identify gaps in the current pool for each tested objective.
- Review requirements of the Canadian Pleasure Craft Operators License to see how they compare to NASBLA standards and testing standards.

(Ref: NASBLA Strategic Plan Strategies 1.1.1, 1.1.4, 1.2, 1.4, 1.5.2, 2.1, 2.2, 2.4, 2.5.1, 2.4.3, 2.5.1, 2.6.2, 4.2, 4.5; 2012-16 Strategic Plan of the Recreational Boating Safety Program- Objectives 1.)

Charge 16 Leader: Emily King

Charge 16 Members: Cindy Kalkomey, Tanya Wakelin, Krista Kendall, Mike Dean, Gail Kulp, Valerie Cox

(17) Program Administration Charge 4:

Program Administration Charge 4 (new): Standard 10 - Evaluate NASBLA Education Standard 10 to insure that the provisions for internet course are in accord with best practices for distance learning (online courses).

(Ref: NASBLA Strategic Plan Strategies 1.1.1, 1.1.4, 1.2, 1.4, 1.5.2, 2.1, 2.2, 2.4.3, 2.5.1, 2.4.3, 2.5.1, 2.6.2, 4.2, 4.5; 2012-16 Strategic Plan of the Recreational Boating Safety Program- Objective 1).

Charge Leader: Gail Kulp

Charge Members: Stacey Brown, Cindy Kalkomey, Kerry Moher, Amanda Suttles, John Annino, Mark Chanski

(18) Program Administration Charge 5:

Program Administration 5 (new): Course Distribution - Evaluate distribution channels such as the national curriculum put out by the Department of Education. Advise on new and emerging practices regarding mandatory boating education.

(Ref: NASBLA Strategic Plan Strategies 1.1, 1.2, 1.3, 1.4, 1.5, 2.4, 2.6, 2.5.1, 3.1, 4.5; 2012-16 Strategic Plan of the Recreational Boating Safety Program- Objective 1, 2.)

Charge Leader: Mark Chanski

Charge Members: Kelli Toth, MariAnn McKenzie

Non-Motorized and Paddlesports Subcommittee

State Members:

Wade Alonzo, Subcommittee Chair

Kim Jackson (AZ)

Dennis Hamel (DC)

Melissa Miranda (CA)

Ty Hunter (UT)

MariAnn McKenzie (OR)

Cindy Bellar (OH)

Kara Owens (MN)

John Annino (CT)*

Associates:

Chris Stec (ACA)

Richard Jepsen (US Sailing)

Kurt Kalkomey (BoatEd)

Carolyn Belmore (NESBC)

Lindsay Jeremiah (BoatSmart!)

Melanie Lubieniecki (BoaterExam)

Ed Huntsman (USCG)

Miranda Trecroce (Fresh Air Educators)

Emily King (NSBC)

John Annino (Training Depot)*As of Mar 1.

Robin Pope (ACA)

Subcommittee Charter: The Non-Motorized/Paddlesports Subcommittee will monitor and support the work currently underway in states to engage the non-motorized/paddlesport community. The subcommittee will monitor emerging activities across the U.S to identify, recommend, and implement appropriate means to advance boating safety awareness and initiatives.

(19) Non-Motorized Charge 1:

Non-Motorized Charge 1 (new): *Engagement* - Monitor and evaluate efforts to engage the non-motorized community. Develop a white NASBLA White Paper on proven methods to engage various segments of these groups.

(Ref: NASBLA Strategic Plan Strategies 1.1, 1.2, 1.3, 1.4, 2.4, 4.2, 4.5; 2012-16 Strategic Plan of the Recreational Boating Safety Program- Objective 2, 3.)

Charge Leader: John Annino

Charge Members: Wade Alonzo, Ed Huntsman, Ty Hunter, Chris Stec, MariAnn McKenzie, Lindsay Jeremiah, Kara Owens, Dennis Hamel

(20) Non-Motorized Charge 2:

Non-Motorized Charge 2 (new): *Info Graphic* - Review and compare participation and accident statistics from the national boater survey and USCG accident statistics regarding non-motorized versus motorized. Develop an info graphic/ fact sheet template which can be updated annually regarding non-motorized segments and their accident statistics for use in communicating with these user groups.

(Ref: NASBLA Strategic Plan Strategies 1.1, 1.2, 1.3, 1.4, 2.4, 4.2, 4.5; 2012-16 Strategic Plan of the Recreational Boating Safety Program- Objective 2.)

Charge Leader: *MariAnn McKenzie*

Charge Members: *Kim Jackson, Chris Stec, Robin Pope, Melissa Miranda, Kurt Kalkomey, Melanie Lubieniecki, Miranda Trecroce*

(21) Non-Motorized Charge 3:

Non-Motorized Charge 3: *Services* – Develop a White Paper discussing services and programs for non-motorized boaters and ways these groups contribute financially to the program in various states. Consider recommendations for financial contributions that might be made to the program at the federal level to ensure that services rendered by states are subsidized by this boating user group.

(Ref: NASBLA Strategic Plan Strategies 1.1, 1.2, 1.3, 1.4, 2.4, 4.2, 4.5; 2012-16 Strategic Plan of the Recreational Boating Safety Program- Objective 2.)

Charge Leader: *Wade Alonzo*

Charge Members: *Chris Stec, MariAnn McKenzie*