



**DRAFT v.5**  
**2013 Education & Outreach  
Committee Meeting Agenda**

Hyatt Regency Hotel – San Antonio, TX  
March 22-23-24, 2013 – DRAFT

**Friday, March 22, 2013**

5:00 pm – 7:00 pm **New State Education Coordinator Training Part I**  
– Erika Brooks – Room TBD

**Saturday, March 23, 2013**

8:00 am – 11:00 am **Full Committee** – Room - TBD

**Welcome & Introductions**

- Mark Brown, Chair
- NASBLA Executive Board Liaison Dave Harris
- Susan Stocker, Vice Chair and M&O Subcommittee Chair
- Erika Brooks, P&BP Subcommittee Chair
- Committee Member Introductions
- USCG Representative Wayne Stacey
- NASBLA Staff

**Committee Updates:**

- **Agenda Overview/ Revision** Committee Chair Mark Brown
- **NASBLA Education Report** Pam Dillon

Overview of the current activities of the NASBLA Education program:

- The 2012-2016 Strategic Plan of the Recreational Boating Safety Program
- National Boating Education Standards Panel
- NASBLA-approved courses/ Approval Process

A Look Ahead:

- 2013 Education Grant Applications
- Education Program Strategic Planning and Development
- Further Development of National Boating Education Standards



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Boating Trust Fund, administered by the U.S. Coast Guard.*

- **Overview of Subcommittee Charges**

- Marketing & Outreach Subcommittee update – Susan Stocker, Subcommittee Chair
- Policy & Best Practices Subcommittee update – Erika Brooks, Subcommittee Chair

11:00 am – 5:00 pm **Sub-committees meet concurrently/ Lunch on your own**

Policy & Best Practices – Room TBD

Marketing & Outreach – Room TBD

3:00 – 4:15 **M&O Charge 5 Dealer Meeting – Room TBD**

- **Charge Leader Erica Shipman, Team Member Fred Messmann**

An open meeting for M&O Charge 5 team members, industry stakeholders and representatives, and others interested in discussing implementation of a formal Marine Dealer Network or other approaches to connect/enhance communication between states and the marine industry.

5:00 pm – 7:00 pm

**New State Education Coordinator Training Part II**

– Erika Brooks – Room TBD

7:00 pm – 9:30 pm

**Boating Education Advisory Panel (BEAP) Meeting – Erika Brooks**

– Room TBD

*This meeting is for state boating education coordinators and their guests.*

*Refreshments will be served.*

- State Coordinators' Updates

**Sunday, March 24, 2012**

8:00 am – 8:45 am

**Sub-committee Wrap-up**

Policy & Best Practices – Room TBD

Marketing & Outreach – Room TBD

9:00 am – 12:00 pm

**Full committee reconvenes – Room TBD**

- **Subcommittee Reports**

**Marketing & Outreach – Susan Stocker**

Charge 1 – *Connect Challenge* – Betsy Woods

Charge 2 – *Distribution Challenge* – Zach Campbell

Charge 3 – *Outreach Evaluation Challenge* – Merri Walker

Charge 4 – *Life Jacket Labeling Challenge* – Brian Rehwinkel

Charge 5 – *Dealer Challenge* – Erica Shipman

Standing Charge 1 – *National Campaigns* – Rachel Johnson

Standing Charge 2 – *Seal of Safe Boating Practices* – Susan Stocker

Standing Charge 3 – (combined – See Policy & Best Practices)

Break

**Policy & Best Practices – Erika Brooks**

Charge 1 – *Professional Development Challenge* – Erika Brooks

Charge 2 – *Data Reporting Challenge* – Kim Jackson

Charge 3 – *Reciprocity Challenge* – Ed Huntsman

Charge 4 – (combined – See Marketing & Outreach)

Charge 5 – *Metrics of Mandatory Education Challenge* – MariAnn Koloszar

Standing Charge 1 – *NASBLA Test Questions* - Emily King

Standing Charge 2 – *On-Water Skill Development* - John Annino

Standing Charge 3 – *Strategic Planning* - Stacey Brown

12:00 – 1:00                      Lunch Break

1:00 pm – 3:00 pm              **Charge team presentations**  
**Post written reports/**  
**Open forum and other committee business**  
**Wrap-up**

3:00 pm                              **Adjourn**