



**57th NASBLA Annual Conference  
Seattle, Washington  
September 11-14, 2016**



# TOGETHER OUR WORK SAVES LIVES



Trusted authority in boating education for 21 years





**WELLCOME**



Don Hoch  
Director

STATE OF WASHINGTON

## WASHINGTON STATE PARKS AND RECREATION COMMISSION

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September 11, 2016

Greetings and welcome to Seattle and 57<sup>th</sup> Annual NASBLA Conference!

It is truly an honor to host you this year. This is going to be a great conference and my staff and I are looking forward to sharing it with you. While you are here, I hope you will have the opportunity to see some of the state and the city. Washington has a great deal of natural beauty that is diverse and dramatic. We have snow-capped volcanoes, old-growth forests, lots and lots of water, and everywhere you look it's green. The fact that it rains A LOT certainly doesn't hurt! Washington contains over 59,000 bodies of water— the playgrounds for our diverse boaters. If you have the time, you can see quite a bit within a few hours' drive including Mt. Rainier, Mt. St. Helens, and the Olympic Peninsula. I really have to recommend taking a ride on one of our iconic white and green ferries - the ferry terminal is an easy walk from the hotel. Of course let's not forget Seattle! There is always something to do in the "Emerald City" - lots of sights to see, places to visit, and great restaurants to try - much of this is within walking distance. To help you, we have put together a neighborhood-by-neighborhood guide to all the best spots in the city.

On behalf of Washington State Parks, I hope you have a wonderful time while you are here. If you have any questions please ask Washington State Parks staff for assistance.

Again, welcome to Seattle and the 57<sup>th</sup> Annual Conference of the National Association of State Boating Law Administrators.

Sincerely,

Wade Alonzo  
Boating Law Administrator



September 11, 2016

To All NASBLA Annual Conference Participants:

Welcome to Seattle, Washington, the state's and the region's largest city. Seattle is home to Starbucks and the largest network of ferries in the United States. Your attendance is very much appreciated and we trust your time spent here over the next few days will be enjoyable, informative, beneficial and productive.

Washington's Boating Law Administrator Wade Alonzo and the Washington State Parks and Recreation Commission staff has worked extremely hard to make this conference an unforgettable event. The NASBLA staff has been working diligently for several months to ensure that your time here is well spent and that the conference program reflects the many diverse boating safety issues that are significant to all of us.

It has been a tremendous honor for me to serve as the NASBLA President during this past year. While the year has been busy and challenging, most of all it has been rewarding and filled with wonderful experiences. Please accept my most heartfelt thanks for this opportunity.

If there is anything that you need during our meeting, please do not hesitate to call on the NASBLA staff, the executive board or me. Enjoy the conference and have a great time here in Seattle!

Sincerely,



Darren P. Rider  
President





# SAFE BOATS INTERNATIONAL

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*— Dennis Morris, President & CEO, SAFE Boats International*



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## **Seattle Weather Forecast**

The average high temperature in Seattle is in the low 70s°F in September, with the evenings cooling to around 54°F.

## **Sunday Evening**

### **Opening Ceremonies & President's Reception**

Business casual attire is recommended for attendees and guests.

## **Monday**

For all general and breakout sessions, please dress comfortably and causally.

## **Tuesday**

### **NASBLA Business Meeting**

Business attire is requested.

### **On Water Demonstrations & Ferry Ride to Blake Island for Dinner**

If you plan to participate in on water activities, please wear/bring clothing or swimwear that you do not mind to get wet. Don't forget your sunscreen!

Please dress casually and comfortably for the ride to Blake Island. Dinner will be indoors.

## **Wednesday**

### **Awards Luncheon**

Business casual is recommended.

### **All General & Breakout Session and Events**

For all other meetings, sessions and events please dress comfortably and causally. Keep in mind that the conference and meetings rooms can be cool, so a lightweight sweater or jacket is recommended.

# HELPFUL INFORMATION



## AWARDS CATEGORIES

To accomplish its mission, NASBLA pursues a multitude of strategic objectives. Numerous individuals and organizations assist NASBLA in various ways in these undertakings. To show its appreciation for this invaluable assistance, NASBLA recognizes outstanding individuals and groups for their contributions to recreational boating safety through its award program.

### **Boating Educator of the Year**

Generously sponsored by BoaterExam.com, the Boating Educator of the Year Award was launched by NASBLA in 2011 to recognize those who go above to engage students and boaters, raise awareness, and make boating education initiatives relevant, thorough and exciting.

### **Boating Officer of the Year**

First presented in 2000, the Marvin “Butch” Potts Memorial Award, known as the Boating Law Enforcement Officer of the Year Award, is presented annually to the boating law enforcement officer who has made outstanding contributions to the field of boating law enforcement.

### **Boating Safety**

Sponsored by the National Safe Boating Council, the Boating Safety Award is bestowed upon a state or local government individual (other than a boating law administrator) who is involved in boating safety and who has demonstrated outstanding performance in any area of the program, including but not limited to enforcement, education, search and rescue, navigational aids, or registration and titling.

### **Innovations Award**

Generously sponsored by BoatEd, the Innovations Award is presented annually to the program or initiative that demonstrates the highest level of innovation leading to advances in boating safety.

### **Lifetime Achievement**

The Lifetime Achievement Award recognizes those who have made a substantial contribution to boating safety over his or her lifetime.

### **NASBLA**

The NASBLA Award is given to an individual who either has given substantial time and effort to the association to help achieve its objectives or is acknowledged nationally, statewide or in their community for notable contributions to the betterment of boating. Any representative of government, industry or the public is eligible for this award.

### **President’s Awards**

At the end of his/her term, the NASBLA President selects individuals to honor with this special recognition for their contributions during the past year to boating safety and the National Association of State Boating Law Administrators.



# AGENDA



# AGENDA

## FRIDAY, SEPTEMBER 9

8:00 am–5:00 pm .....National Boating Education Standards Panel Meeting - Day #1  
*Harbor*

## SATURDAY, SEPTEMBER 10

8:00 am–5:00 pm .....National Boating Education Standards Panel Meeting - Day #2  
*Harbor*

8:00 am–5:00 pm .....NASBLA Executive Board Meeting  
*Off-site*

8:30 am–5:00 pm .....National Safe Boating Council Executive Board Meeting  
*Seaport*

11:00 am–5:00 pm .....Registration Open

7:00 pm–9:30 pm .....Boating Education Advisory Panel (BEAP) Meeting  
*Harbor*

## SUNDAY, SEPTEMBER 11

7:30 am–4:30 pm .....Registration Open

8:00 am–Noon .....NASBLA Workshop & Committee Meeting/Reports  
*Grand Pacific*

All committees will brief the NASBLA membership during this time. Each committee chair will present his/her committee's completed work and actionable items as well as discuss charge ideas for the upcoming committee year. NASBLA Workshop presentations and discussion will immediately follow the committee meetings.

### Reports given by:

BOAT Advisory Board

Education & Outreach Committee

National Boating Education Standards Panel

Enforcement & Training Committee

Engineering, Reporting & Analysis Committee

Paddlesports Committee

Vessel Identification, Registration & Titling Committee

Noon–1:00 pm .....Lunch (*on your own*)

Noon–3:30 pm .....Exhibitor Setup  
*Grand Pacific*

# AGENDA

1:30 pm–3:00 pm .....Executive Session *(if requested)*

*Seaport*

2:00 pm–4:00 pm .....Spouse/Guest Welcome

*Presidential Suite*

3:00 pm–4:00 pm .....National Safe Boating Council General Membership Meeting

*Harbor*

4:30 pm–5:30 pm .....Opening Ceremonies

*Grand Pacific*

Dress recommendation: Business casual

5:30 pm–7:00 pm .....President's Reception

*Grand Pacific*

*(Exhibits Open)*

Dress recommendation: Business casual

9:00 pm–11:00 pm .....Networking

*Presidential Suite*

## MONDAY, SEPTEMBER 12

7:00 am–7:50 am .....Continental Breakfast

*Grand Pacific*

7:00 am–4:00 pm .....Exhibits Open

*Grand Pacific*

7:30 am–Noon .....Registration Open

### GENERAL SESSIONS

*Grand Pacific*

**Master of Ceremonies – Edwin Lyngar, Boating Education  
Coordinator, Nevada Department of Wildlife**

8:00 am–9:00 am .....**Keynote: Nine Miracles** *(CRBP Domain 1)*

Speaker: Brody Young, Asst. Boating Program Manager, Utah Div. of State Parks & Recreation

Well, Life is not fair! He's living proof. On the night of November 19th, 2010 while on patrol Ranger Brody Young was ambushed from behind, shot nine times and left for dead.

He would not give up! He was presented with a choice as his assailant was standing over him firing bullet after bullet. What happened next defies reasoning. Brody got up! How? Why? Was it attitude, family, inspiration, motivation or training? All of the above!

Ask yourself - what's the motivation behind why and how you get up and never give up? Our boating public is huge! How do we change the attitude and bad habits of that population? I'm convinced that the secret in changing the attitudes of others is to change our own. Cohesive teams start with individual worth.



# AGENDA

9:00 am–9:30 am .....**Career... Lives... Future** (*CRBP Domain 1-10*)

Speaker: John Malatak, Program Manager, NASBLA Recreational Boating Professional Certification

NASBLA has been aggressively developing and will soon be launching a career-enriching and program-enhancing national certification and credentialing program for salaried and volunteer recreational boating professionals, the Certified Recreational Boating Professional (CRBP). The CRBP is designed to elevate professional standards, enhance individual performance, and designate recreational boating professionals who demonstrate the knowledge essential to recreational boating program management. With the rapidly changing canvas of recreational boating nationwide, efforts to elevate professional development opportunities for individuals whose chosen careers lie within the various nationwide recreational boating programs has never been more important to the legacy of the national recreational boating program.

10:00 am–10:45 am .....**BREAKOUT SESSIONS** (*run concurrently*)

**1. Application of K9 Teams to SONAR Searches** (*CRBP Domain 3*)

*Grand Pacific*

Jason Lagore, K-9 Unit, Ohio Department of Natural Resources,  
Patrick Brown, Law Enforcement Administrator, Ohio DNR, Div. of Watercraft

Waterborne searches for fatality victims often involve the use of SONAR technology, manual probing, and less often, K9 scent detection to identify targets likely to be victims. Through successful experience, Officer Lagore and fellow officer Chad Cruset have developed strategies that leverage the specific advantages of K9 scent detection to identify smaller search areas for the SONAR operators to scan. This session shows how they have developed their equipment, techniques, and strategies to successfully concentrate search efforts. Their efficient techniques reduce search times, providing fast, professional service to survivors, and reduce the fatigue of search teams, and the expense of extended traditional search deployment on inland waters.

**2. Ohio Clean Marinas Program** (*CRBP Domain 9*)

*Harbor*

Sarah Orlando, Extension Educator, Ohio Sea Grant College Program

The Ohio Clean Marinas Program is a proactive partnership designed to encourage marinas and boaters to use simple, innovative solutions to keep Ohio's coastal and inland waterway resources clean. The basic goal of the Program is environmental stewardship by making marina owners/operators and boaters more aware of environmental laws, rules and jurisdictions, to incentivize marinas to follow best management practices, and ultimately to recognize them as "Clean Marinas." Topics covered by the program include hazardous aquatic invasive species, waste management, oil spill prevention, fuel and waste management, stormwater, wastewater, marina design, and boater education. Learn more about the successes, challenges, and lessons learned from this program over the past 10 years.

# AGENDA

## 3. **Tiny Critters... BIG Freaking Deal! - What YOU Need to Know About the Changing Landscape of Aquatic Invasive Species** *(CRBP Domain 9)*

*Seaport*

Susan Shingledecker, Vice President, BoatU.S. Foundation for Boating Safety and Clean Water  
Stephanie Showalter Otts, Director, Mississippi-Alabama Sea Grant Legal Program, Assistant Outreach Director

Elizabeth Brown, Invasive Species Coordinator, Colorado Dept. of Natural Resources, Parks & Wildlife

The issue of Aquatic Invasive Species (AIS) is one that simply won't go away. These organisms impact water access, the boating experience, commercial and sport fishing and the movement of boats. Whether your state agency is at the forefront of boat inspections and you think you have things under control or if these issues are handled by other agencies, AIS are impacting recreational boating and boating law education and enforcement nationwide. This panel will cover the issue from a variety of perspectives: What are the current state laws regarding AIS that the boating law enforcement community need to know about? What is the status with reciprocity of AIS related laws, inspections and decontamination procedures? What are the best practices for ensuring clean boats while maintaining a positive boating experience and access? What is the industry doing regarding boat design to make boats easier to Clean, Drain and Dry? How are we educating boaters about the laws and best practices to keep their boats free of invasive species? How does AIS education fit into other required and voluntary education for boaters? This is a current and evolving topic.

11:00 am–11:45 am .....BREAKOUT SESSIONS *(run concurrently)*

### 1. **Increasing Awareness of Safe Boating Practices - USCG Public Outreach Campaign** *(CRBP Domain 6)*

*Grand Pacific*

Jim Emmons, Director of Nonprofit Safety Grants, Water Sports Foundation Inc.

See the Water Sports Foundation's latest efforts to expand its national boating safety outreach project towards paddle sports by incorporating the world's largest paddle sports boat manufacturers to help with the distribution of paddle sports safety materials. A series including 48 custom videos was produced for six manufacturers on eight topics, each with custom content respective to their brand only. In addition to this series of videos, the WSF also provided new branded materials for the 2016 Operation Dry Water campaign.

### 2. **History, Operations and Solutions for Rescue Watercraft** *(CRBP Domain 3)*

*Harbor*

Shawn Alladio, K38 Rescue

Due to a unique perspective that is gleaned from Shawn producing over 25,000 hours of training utilizing personal watercraft, the evolution of use has been a progressive adjustment for a variety of water and weather conditions. Shawn assesses the skills and abilities of law enforcement officers and shares effective operational skills and techniques regarding the safe use of this vessel type. A personal watercraft does not embody the same type of skills of a larger traditional patrol vessel, it requires a more active role and the decision making process is accelerated. We will focus on changes and pitfalls that have been experienced and what may be of interest for training safety and newer technologies.



# AGENDA

## 3. Town Hall Discussion: The Implications and Opportunities of Proposed Changes to Sections 9 and 10 of NASBLA Course Approval Policy (CRBP Domain 7)

*Seaport*

Betsy Woods, Boating Education Coordinator, Tennessee Wildlife Resources Agency  
Susan Stocker, Boating Law Administrator, Iowa DNR, Conservation & Recreation Div.

As a result of a 2016 charge, the Education & Outreach Committee has proposed changes to Section 9 – Course Format and Assessment Requirements and Section 10 – Online and Other Electronic Course Delivery and Presentation to meet current best practices for eLearning. The final policy document is scheduled for a vote by NASBLA membership during the Annual Business Meeting on Tuesday, September 13th. Join us to discuss the recommended changes which, if accepted, could provide new avenues for boater education through the provision of heightened levels of interactivity in online courses.

Noon–1:30 pm .....Lunch (*on your own*)

2:00 pm–5:00 pm .....DEEP DIVE SESSIONS (*run concurrently*)

### 1. Every Day is Social Media Day: How to Develop a Social Media Calendar to Effectively Manage Messages, Graphics and Audience Engagement (CRBP Domain 6)

*Grand Pacific*

Joleane King, Associate Park and Recreation Specialist for Media, California State Parks Division of Boating and Waterways

Abbey Borstad Biehl, Brand Director, Glass Agency

Social media is still alive and expanding beyond the behemoth that is Facebook. Learn how to create and manage successful posts, tweets, videos/photos for your boating safety awareness programs with a social media calendar. Identify the best platforms for your messages. Learn about automated programs to assist in delivering your messages. Participants will review best practices and share their own social media experiences.

Bring your laptop, smart device or portable word processor (pen/pencil!) to this hands-on workshop. Leave the session with an understanding about the importance of social media management and a good start on your own custom social media calendar.

### 2. National Recreational Boating Safety (RBS) State Financial Grant Training (CRBP Domain 4)

*Harbor*

Vann Burgess, Senior RBS Specialist, USCG Boating Safety Division

Over the course of the past few years, the Coast Guard's Boating Safety Division has received numerous questions from the states on the proper use of funds received from the State Recreational Boating Safety (RBS) Grant Program. This deep dive session will discuss how the federal statute sets the boundaries for expenditures from the Sport Fish Restoration and Boating Trust Fund, what is meant when we say "matching funds", and what is an allowable expenditure under the State RBS Grant Program.

9:00 pm–11:00 pm .....Networking

*Presidential Suite*

# AGENDA

## TUESDAY, SEPTEMBER 13

8:00 am–8:50 am .....Continental Breakfast

*Grand Pacific*

8:00 am–11:00 am .....Exhibits Open

*Grand Pacific*

8:00 am–11:00 am .....Registration Open

9:00 am–11:00 am .....NASBLA Annual Business Meeting

*Grand Pacific*

Dress recommendation: Business attire

11:30 am–12:30 pm .....Lunch (*on your own*)

12:45 pm–1:30 pm .....BREAKOUT SESSIONS (*run concurrently*)

### 1. **Recreational Boating Safety Media Toolbox – The “Boat Beat”** (*CRBP Domain 6*)

*Grand Pacific F*

Edwin Lyngar, Boating Education Coordinator, Nevada Dept. of Wildlife

Fred Messmann, Deputy Director, National Safe Boating Council

Joleane King, Associate Park and Recreation Specialist for Media, California State Parks, Division of Boating and Waterways

This session will introduce the BoatBeat Toolbox project, its history goals and objectives. Nearing completion, BoatBeat is a joint project between NASBLA and the NSBC through a USCG grant. It is a one-stop shop for boating safety professionals who work with the media, as well as reporters and industry writers. Learn what the Toolbox contains and its strategic development to assure materials are peer reviewed and relevant. Hear about the BoatBeat Toolbox webinar and get a “first look” at the website.

### 2. **Federal Law Enforcement Training Center (FLETC) Offerings and Capabilities**

(*CRBP Domain 3 & 5*)

*Harbor*

Mike Evans, Marine Division Branch Chief, Federal Law Enforcement Training Center

Learn about the collaboration of training standards with the Federal Law Enforcement Training Center (FLETC), the US Coast Guard and NASBLA. We will also discuss course offerings for all levels of law enforcement and the capabilities of FLETC.

### 3. **Embracing Washington’s Water Trails** (*CRBP Domain 9*)

*Seaport*

Rob Sendak, Executive Director, Washington Water Trails Association

As outdoor recreation and tourism continues to grow, are you prepared for the demands and impacts of your water trail? Learn from the successes and challenges of managing a National Recreation Trail. The Cascadia Marine Trail runs through the Salish Sea from Olympia in the south to the Canadian border in the north. It has almost 70 overnight campsites and over 100 day use access points. Learn how Washington Water Trails Association collaborates with stakeholders to help guide good management decisions by utilizing the National Park Service’s seven best management practices.



# AGENDA

1:45 pm–2:30 pm.....BREAKOUT SESSIONS (*run concurrently*)

## **1. Are You Ready? Test Your Knowledge of the Recreational Boating Program by participating in the CRBP Readiness Assessment Exam**

*Grand Pacific F*

John Malatak, Program Manager, NASBLA Recreational Boating Professional Certification

With the rapid changes within the recreational boating program nationwide, NASBLA's efforts to elevate professional development opportunities for individuals whose chosen careers lie within the various nationwide recreational boating programs has never been more important to the legacy of the national recreational boating program. The Certified Recreational Boating Professional (CRBP) Program is designed to elevate professional standards and enhance individual performance. This session offers participants an opportunity to self-assess their overall knowledge of the recreational boating program.

## **2. Leveraging Unique Partnership to Promote Boating Safety (CRBP Domain 5)**

*Harbor*

Marla Peters, Program Evaluator, Injury & Violence Prevention Program

Wade Alonzo, Boating Law Administrator, Washington State Parks & Recreation Commission, Boating Programs

Will Hitchcock, Regional Network Leader Coordinator, Washington State Department of Health & Director of Safe Kids Washington

An overview of the public health model and how it can connect with public safety in order to modify public behavior through the use of positive messaging. Emphasis will be placed on identifying unique partnerships within communities to advance the intended messaging. The focus is to move the public to action by providing messages on the behaviors we want them to engage in, rather than the undesirable or unsafe behaviors. To change behavior large scale, for long term, we need social change and by including varied partners we increase the social favorability of the positive changes.

## **3. USCG Egress/ Buoyancy Study on Sinking and Overturned Boats (CRBP Domain 3)**

*Seaport*

Steve Norquist, USCG Office of Boat Forces

This presentation is presented by the USCG Office of Boat Forces. It will cover their findings on the effects of personal floatation device (PFD) buoyancy and potential impacts to survivability in the event of boat capsize or sinking. This presentation will provide valuable information to both recreational boaters and professional maritime personnel.

3:00 pm–4:45 pm.....On Water Demonstrations

*Marina*

Join us outside for boat rides and demonstrations. A local Native American Canoe Family will present a welcoming ceremony beginning at 3:15 pm.

# AGENDA

4:30 pm .....Ferry to Blake Island State Park

*Marina*

Ferry to Blake Island State Park

Boarding begins at 4:30 pm.

Thank you to our sponsors, Washington State Parks & Recreation Commission, MHRV Show Association, Inc. and Washington State Employees Credit Union

Escape modern life and watch history come alive. This 4-hour experience includes passage to and from Blake Island, a Northwest flavors-inspired meal featuring traditionally-prepared alder fire roasted fish, Northwest Native American storytelling, live stage performance enhanced by technology, hand-crafted art – all inside a cedar longhouse surrounded by lush forest and rocky beach for you to explore. Walk in Chief Seattle's footsteps with us.

9:00 pm–11:00 pm .....Networking

*Presidential Suite*

## WEDNESDAY, SEPTEMBER 14

### GENERAL SESSIONS

*Grand Pacific*

9:00 am–9:45 am .....**Lesson's Learned - North Woods Law** (CRBP Domain 6)

John MacDonald, Maine Game Warden Service

Take a look inside the highly successful TV show that followed Maine's game wardens and their important role as conservation law enforcement officers. At the center of discussion will be the need for a comprehensive production company agreement, solid goals and core values, expectations resulting from a successful TV program, and how to end a hit TV show while maintaining and continuing positive energy. We hope you join us and ask questions of North Woods Law project manager and Maine Warden Service spokesperson Corporal John MacDonald.

9:45 am–10:30 am .....**Public Health Approach** (CRBP Domain 1-10)

Jeff Johnson, Boating Law Administrator, Alaska Office of Boating Safety

For more than a century, the scientifically proven public health approach has achieved tremendous successes worldwide in preventing or reducing the impacts from infectious disease and, more recently, preventable illness and injury. This session will describe the basics of the public health approach as it applies to the field of injury prevention in general, and recreational boating safety in particular. Topics will include an introduction to the public health approach, the steps involved and, using real world examples, how this evidence-based process can be adapted for and used to develop measurably successful boating safety programs.



# AGENDA

## 10:45 am–11:15 am .....**Key Features for Law Enforcement & First Responders/ Raymarine Nav-System User Interface**

Mark Garland, Global Product Manager, FLIR Commercial Systems Inc.

A review of Raymarine's purpose built nav-system user interface giving Law Enforcement and First Responders the ability to quickly generate and follow Search and Rescue Patterns, auto slew a thermal camera to a target of interest or create an intercept course to a moving target of interest. Additional topics include eAIS Blue Force Tracking, Radar Tracking and Dual-Range Scanning and onboard video camera recording capabilities. Such features have all been created from Law Enforcement and First Responder direct feedback. Feedback during and following the session is greatly appreciated.

## Noon–1:30 pm .....Awards Luncheon

*Grand Pacific*

Dress recommendation: Business casual

## GENERAL SESSIONS

*Grand Pacific*

## 2:00 pm–2:45 pm .....**What States Need to Know About the January 1, 2017 Implementation Deadline** (*CRBP Domain 2, 4, & 10*)

Madelynn Fenske, Watercraft Administrator, Arizona Game & Fish Department

Mike England, Captain Special Projects, Law Enforcement Division, Georgia Department  
of Natural Resources

Vann Burgess, Senior RBS Specialist, USCG Boating Safety Division

The clock is ticking... This session provides an overview of the changes to the Standard Numbering System, the Vessel Identification System (VIS) and the Boating Accident Report Database and the data the states will be required to collect. We will discuss lessons learned from states that have implemented the changes and how this affects the USCG Annual Report of Certificates of Number.

## 2:45 pm–3:15 pm .....**Partnerships and Multiplying Your Workforce** (*CRBP Domain 5*)

Pauline Longnecker, USCG Auxiliary National Division Chief, States Program for Recreational Safe  
Boating Outreach

As budgets are reduced and more and more demands are placed on your staff, it becomes a difficult decision what programs and projects can be started and completed. Partnerships with the Auxiliary and other agencies can produce force multipliers for your Department. This session will open the door for you to see what partnerships can provide you with limited supervision while getting great results. These are professional members who bring years of experience along with safe boating knowledge to assist you and your staff. The U.S. Coast Guard Auxiliary is one of the largest volunteer organizations in the nation whose members are willing to donate their time to help reduce your expenses. Your recreational boating safety programs have a huge mission and partnerships can assist you with getting the message out to the boating public without increasing your costs. So the question is "how can the Auxiliary and other partnerships help you reduce your expenses?"

# AGENDA

3:30 pm–4:00 pm .....**The Boating Safety Dashboard** (*CRBP Domain 2 & 7*)

Pam Dillon, Education & Standard Div. Director, NASBLA

Tim Spice, Boater Education Manager, Texas Parks & Wildlife

Of all of our senses, sight is the most prominent. So much so, when we are presented with visual information, we are able to decipher it almost effortlessly. In information technology, a dashboard is a user interface that organizes and presents information in a way that is easy to read. Using financial support of a 2016 USCG grant, NASBLA's Policy and Best Practices Subcommittee coordinated input of a broad-based steering committee of experts to create The Boating Safety Dashboard Prototype. This interactive tool visually illustrates existing state and national program data in hopes of providing fresh insight into methods to improve boating safety.

4:00 pm–4:45 pm .....**National Boating Safety Advisory Council (NBSAC)**

**Revealed** (*CRBP Domain 4*)

Jeff Johnson, Boating Law Administrator, Alaska Office of Boating Safety

Richard Moore, Boating Law Administrator, Florida Fish & Wildlife Conservation Commission

Tim Dunleavy, Boating Law Administrator, New Hampshire Department of Safety, Div. of State Police

Hear from current State members of the National Boating Safety Advisory Council (NBSAC). Learn more about what NBSAC is, who are it's members and what the strategic goals of the advisory council are. We will also discuss how you can get involved in NBSAC, why you want to be involved, and how you can help ensure the work of this council remains relevant and important to your state.

4:45 pm .....Closing Ceremonies, Passing of the Fid & 2017 Conference Preview





The Certified Recreational Boating Professional (CRBP) certification is a voluntary credential for recreational boating professionals being developed by NASBLA. The credential is broad-based and addresses boating professionals' knowledge, performance and career achievements in the identified program domains and encompasses the boating program. Individuals who wish to pursue the credential must meet program eligibility requirements and pass various examinations and evaluation processes. For more information about the CRBP visit [www.nasbla.org/CRBP](http://www.nasbla.org/CRBP).

- |           |  |
|-----------|--|
| Domain 1  | Management, Leadership, Ethics & Character               |
| Domain 2  | Boating Law Administration                               |
| Domain 3  | Boating Laws & Compliance                                |
| Domain 4  | Federal Programs   |
| Domain 5  | Partnerships   |
| Domain 6  | Boating Safety Marketing, Outreach & Public Relations    |
| Domain 7  | Boating Safety Education                                 |
| Domain 8  | Boating Safety Training & Program Development            |
| Domain 9  | Waterways Management & Access                            |
| Domain 10 | Vessel Numbering, Titling & Vessel Identification System |





# SPEAKERS



## Shawn Alladio



Shawn Alladio began operating Personal Watercraft (PWC) in 1979. A decade later in 1989, she began outreach training programs in Southern California and K38 was born. Today K38 operates in select international countries, with each affiliate providing the same outreach standardization programs for Personal Watercraft on the frontline of current best practices. Shawn is an inductee of the IJSBA Hall of Fame and the National Safe Boating Council Hall of Fame. She has received numerous awards and citations for her rescue work and educational programs. K38 is proud to maintain a maritime heritage of safe boating practices for these small power vessels.

## Wade Alonzo



Wade Alonzo is the Boating Program Manager at the Washington State Parks and Recreation Commission. He holds a Masters of Business Administration from Washington State University and a Bachelor's of Science in Forest Science from the University

of Idaho. Wade is currently the President of the Western States Boating Administrators Association and Chair of NASBLA's Paddlesports Committee. For the past five years, he has worked in the Washington State Parks and Recreation Commission, where he and his staff manage two federal grant programs striving to promote recreational boating while helping to grow a culture of safety and environmentally friendly boating through education and enforcement.

## Elizabeth Brown



Elizabeth Brown is the State Invasive Species Coordinator for Colorado Parks & Wildlife. Her main duty is to implement the State Aquatic Nuisance Species (ANS) Management Plan and oversee the implementation of the Colorado ANS Act. The

State ANS Program is a multi-jurisdictional partnership between all levels of government with non-governmental and industry partners focused on preventing the introduction of new invaders into Colorado, and stopping the spread of those

already found in Colorado. Elizabeth operates one of the largest mandatory watercraft inspection and decontamination programs in the nation and has written regional training standards on this topic. She also implements statewide education, sampling, monitoring and laboratory analysis for invasive species. Elizabeth Chairs the Western Regional Panel on ANS and serves as Co-Chair of the Education Committee for the National ANS Task Force. Elizabeth is married with two daughters and one son, and is a huge Cubs fan being from Chicago originally.

## Vann Burgess



Mr. Burgess retired from the United States Coast Guard in February of 2000 after serving more than 21 years on active duty. During his career, Mr. Burgess's primary fields were Law Enforcement and Search and Rescue.

His last tour of duty was as the coordinator and lead instructor for the Marine Patrol Officer's Course and regulatory subject matter expert for the Boarding Officer's Course at the Coast Guard's Maritime Law Enforcement School, Yorktown, VA. In July 2000, Mr. Burgess came to the Boating Safety Division, Coast Guard Headquarters where he now serves as the Coast Guard's Senior Recreational Boating Safety (RBS) Specialist. In his current position, Mr. Burgess oversees the programmatic operation of the State RBS Grant Program and serves as the programmatic lead for the Vessel Identification System (VIS). Mr. Burgess serves as the Coast Guard's liaison to the National Association of State Boating Law Administrators Executive Board and the committee on Vessel Identification, Registration and Titling. He also serves as co-chair of the Federal Interagency Working Group for Visitor Safety.

## Pam Dillon



Pamela Dillon serves as director of NASBLA's Education and Standards Division. In this role, she works to fully articulate NASBLA's national role in standards development and conformity assessment, as well as providing broader and deeper professional development opportunities for our members and the recreational boating community. Previously, Dillon served as BLA, retiring in 2011 as chief of the Ohio Department of Natural Resources,

Division of Watercraft. During a five-year break in service from the state of Ohio, Dillon served as executive director of the American Canoe Association (2002-2007), working to develop strategic alliances with boating, outdoor recreation, and paddlesport education and conservation programs across the U.S. and Canada. Dillon served two terms as a public member of the National Boating Safety Advisory Council. In 2014 Dillon earned her credential as a Certified Association Executive (CAE) from ASAE.

## Timothy Dunleavy



New Hampshire's Boating Law Administrator since 2011, Captain Tim Dunleavy is currently the commander of the New Hampshire State Police's Marine Patrol Bureau where he recently completed his 28th season. Dunleavy holds a Bachelor's

Degree in Education giving him the background needed to develop New Hampshire's first NASBLA approved boating education course. He also served as bureau training officer for 12 years. He is also a graduate of NASBLA's Leadership Academy. Dunleavy is a current member of NASBLA's Executive Board having served one term as member-at-large. He currently serves as the board's liaison to the VIRT Committee as well as the Chair of the Northern States Caucus. As a two year member of the Education and Training Committee, he served as the Training and Certification Subcommittee Chair for one year. In addition to his service to NASBLA, Dunleavy begins his second term as an appointee to the United States Coast Guard's Nation Boating Safety Advisory Council in October.

## Jim Emmons



In 1989, Jim Emmons joined WaterSki Magazine, soon after, Emmons co-founded WakeBoarding magazine. In 1997, Emmons became a board of directors' member for the Water Sports Industry Association (WSIA). During his Board of Director's tenure,

Emmons created the WSIA's Leadership Awards and the popular Summit in the Snow, WSIA's annual off-season educational conference held in February of each year.

In 2003, Emmons became WSIA's president serving four terms. In 2006, Emmons became the publisher

of WaterSki and WakeBoarding magazines. In 2010, Emmons launch his own marketing consulting business. Through the Water Sports Foundation, his firm secured a non-profit U.S. Coast Guard boating safety grant called Increasing the Awareness of Safe Boating Practices that has received more than \$4.6 million since 2011.

Last year Emmons organized a groundbreaking kayak-manufacturing group including the worlds largest recreational kayak manufacturers to help with the distribution of paddle sports safety messages focused on increasing safety awareness among recreational paddlers. Emmons currently serves on the National Boating Safety Advisory Council, the Congressionally appointed recreational boating safety advisory council for the U.S. Coast Guard.

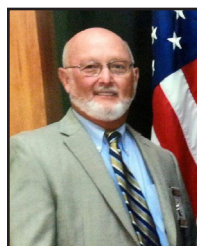
## Mike England



Captain Mike England is a 26-year veteran with the Georgia Department of Natural Resources, Law Enforcement Division. After graduating with a Bachelor's Degree in Biology/Chemistry from Piedmont College, Mike began his career with

Georgia DNR in 1991 and has currently served the past fourteen years as Captain over special projects at headquarters. Captain England attended the Law Enforcement Command College and received his Master's Degree in Public Administration in 2008 and is a graduate of the FBI National Academy Session 237. Captain England was the Georgia Boating Officer of The Year in 2000 and won the National Safe Boating Council Boating Safety Award in 2014. Captain England has served on the National Association of State Boating Law Administrators committees for the past fourteen years and is currently the Committee Chair for Vessel Identification, Registration & Titling Committee (VIRT). Captain England is the administrator for the Georgia Boating Education program and suspends boating privileges for BUI offenders statewide.

## Mike Evans



Michael Evans has been with the Federal Law Enforcement Training Center since 1988. He began as an instructor in the Marine Training Branch, after holding a position with the Georgia Department of Natural



Resources as their first Law Enforcement Vessel Captain. In 2011 Mike was promoted to his current position as Chief of the Marine Training Branch at FLETC. Mike is a Charter member of the DHS “Boat Commodity Council,” and is currently on the DHS Boat Governance Council. Mike is also a member of the NASBLA Advisory Council. Mike has been a United States Coast Guard licensed 100 Ton Master Ocean Operator for 45 years and continues to operate a Charter Fishing business that he has owned for 45 years. Mike is active in community activities such as Special Olympics and organized the Two Way Sportsfishing Club’s Annual Special Olympics Fishing Event, which is now in its 15th year.

## Madelynn Fenske



Madelynn Fenske joined the Arizona Game and Fish Department in 1987 as the revenue control technician in the watercraft unit. Madelynn worked her way through the ranks and became the watercraft administrator in 1993, the position she holds today.

A member of the Vessel Identification, Registration & Titling Committee for 20 years, Fenske has worked on several charges, including revisions of the Model Act for Vessel Titling, the development of the National Vessel Numbering and Titling Manual, and the development and execution of the Vessel Numbering & Titling Program Measures of Effectiveness project.

## Mark Garland



Mark Garland joined Raymarine’s Global Product Management team in Sept 2007 and works out of the Nashua, New Hampshire office.

He is responsible for advancing the Multifunction Navigation Display (MFD), Lighthouse User Interface

Software and Cartography portfolios. Mark is also the chairman for the RTCM Special Committee 129 on Portrayal of Navigation-Related Information on Shipboard Displays.

## Will Hitchcock



J. William Hitchcock, PhD is the Regional Network Leader Coordinator for Regions 9, 10 and the US Pacific Islands at the Washington State Department of Health and Director of Safe Kids Washington. He received his doctorate in Educational

Psychology from Oklahoma State University in 2010. He has worked in juvenile delinquency prevention and intervention focused on behavioral change of family systems and building positive attitudes towards law enforcement with offenders.

## Jeff Johnson



As Alaska’s boating law administrator, Jeff Johnson oversees the Alaska Office of Boating Safety, the lead agency in the Alaska Boating Safety Program. He has over 38 years of professional experience with agencies including Michigan State Parks, the

U.S. Forest Service and, since 1981, with the Alaska Division of Parks and Outdoor Recreation. Named Alaska’s first official boating law administrator in 1998, Jeff worked closely with a coalition of partners including the U.S. Coast Guard, the U.S Coast Guard Auxiliary, other state agencies, boating organizations and state legislators to draft the Alaska Boating Safety Act and to garner public and legislative support. When the Act was signed into law in May 2000, Alaska became the last state to establish a federally approved state boating safety program. Active in the professional boating safety community, Jeff is a past president of the National Association of State Boating Law Administrators (NASBLA) and two-term past president of the Western States Boating Administrators Association. He is past chair of NASBLA’s Conference and Paddlesports policy committees and a past chair of NASBLA’s National Boating Education Standards Panel. Currently he serves on the U.S. Coast Guard’s National Boating Safety Advisory Council, and NASBLA’s Education Dashboard project.

## Joleane King



Joleane King, Associate Park and Recreation Specialist for Media, has managed the California Boating Safety Awareness Multimedia Campaign since 2008. She brings her professional teaching, editorial and advertising experience and lifelong

boating interest to California State Parks Division of Boating and Waterways boating safety and education programs including publications, safety media and website content. She has served on NASBLA Education, Marketing and Outreach committees, and this past year chaired the Marketing and Outreach Charge 4 “BoatBeat” project sub-committee. An avid traveler, this year Joleane has two granddaughters to visit – one on each coast.

## Jason Lagore



Jason Lagore has served as a Park Officer with the Ohio Department of Natural Resources for eleven years. For the last five years he has been assigned to the K-9 unit. Jason is the lead K-9 trainer for the Ohio State Parks Canine Training Academy.

He serves as a K-9 Evaluator for the Ohio Peace Officer's Training Academy for Special Purpose, and Patrol K-9s. Jason is also a sitting member of the Ohio Law Enforcement K-9 Association Search and Rescue standards committee. Jason has worked many drownings and successful water searches. He has also been involved with several missing persons cases in Ohio. Jason's current dog is a seven year old yellow Labrador retriever named Ranger. He is trained for Human Remains detection, Narcotics detection, article searches, and man tracking. K-9 Ranger has well over 2000 hours of training. The team currently trains 32-40 hours per week. Jason has trained several search and rescue dogs to date. He currently also has a male yellow Labrador retriever pup named Sarge. K-9 Sarge is also trained for Human Remains detection, Narcotics detection, article searches, and man tracking.

## Pauline Longnecker



Pauline Longnecker serves as the U.S. Coast Guard Auxiliary National Division Chief – States Program for Recreational Safe Boating Outreach. Ms. Longnecker has been a member of the US Coast Guard Auxiliary for over 28 years and has held numerous

elected and appointed positions during that time. She was President of the Heartland Water Safety Council for several years, which included partnering with over twenty State and Federal agencies. Ms. Longnecker has been working on partnerships with the States of Nebraska and Iowa for over 25 year and has worked on several projects which included coordinating with numerous States and the Boating Law Administrators. She has received the Outstanding Volunteer of the Year from the State of Iowa along with Auxiliarist of the Year and numerous Coast Guard and Auxiliary citations. She is a Master Instructor, coxswain, PWC Operator and is a Qualification Examiner along with many other qualifications. Her teamwork abilities can be best said by “How can the Auxiliary assist you with your program or goals?”

## Ed Lyngar



Edwin Lyngar once dreamed of attending the Ringling Bros. and Barnum & Bailey Clown College (true story), but instead opted for the simple life of working in public relations and boating education at the Nevada Department of Wildlife (NDOW).

Reflecting upon his fourteen-years at NDOW, Edwin has come to the dawning realization that he has indeed managed to fulfill his childhood ambitions by working with an assortment of clowns. Edwin also has a reputation for elaborate feints, tricks and flips performed for various audiences, like the media, thus perfecting his own, personal circus act. Because it might help his credibility, he'd like to take a moment to mention that he holds an advance degree or two. But because he's failed to really use those degrees, he's too embarrassed to say what they are.

## John MacDonald



Corporal John MacDonald has been a Maine game warden for 18 years. He is married with one 5-year-old daughter and lives in Pownal, Maine. MacDonald began his career in patrol where he served for 10 years. Promoted to Corporal in 2010, his

duties now include spokesperson for the Bureau of Warden Service, recruiter, public relations, youth outreach/education, and has been project manager the TV program North Woods Law on Animal Planet for the last five years. Corporal MacDonald is a member of the Department's Critical Incident Stress Management (CISM) team, EVOC team, and is a prior MaizAqne Warden Service Honor Guard Team member.

## John Malatak



John Malatak serves as program manager for NASBLA's Recreational Boating Professional Certification. He brings more than 40 years of professional experience from the American Red Cross and the U.S. Coast Guard to this role in developing

the RBS Professional Certification Program. While at the American Red Cross Malatak helped launch a national certification program that continues to serve the needs of the preparedness and safety community today. He held various positions within the American Red Cross from 1970 to 1992, including national safety representative for European Area Headquarters, Stuttgart, and West Germany. His last assignment with the Red Cross was as Assistant National Director, Health and Safety. He later joined the U.S. Coast Guard and served as chief of Program Operations in the Boating Safety Division from 1992 until 2012.

## Fred Messmann



Since retiring as a game warden captain with the Nevada Department of Wildlife in 2009, Fred Messmann has been serving as deputy director of the National Safe Boating Council, having been a Council member since 1990. Messmann was Nevada's

boating law administrator and administrator of NDOW's Boating Access, Clean Vessel Act, and Boating Infrastructure Grant programs for 20 years.

Very involved in recreational boating safety and enforcement, he served as the Western States Boating Administrators Association President in 1993, the National Water Safety Congress Vice President 1994-2000, and the NASBLA President in 2004. He has served as chairman of the National Boating Safety Advisory Council Strategic Planning Subcommittee since its inception in February 2005.

## Richard Moore



Major Richard Moore is Florida's boating law administrator and also serves as the BUI Program Manager for NASBLA's BOAT Program.

Throughout his nearly 27 years as a conservation and marine law enforcement officer, helping other

officers become better prepared and more confident in their ability to identify and apprehend boat operators who are under the influence has been one of Moore's areas of emphasis. He has led the development of officer training in the seated battery of Standardized Field Sobriety Tests and the implementation of this training throughout the nation. Moore has served more than 13 years as Florida's BLA, was NASBLA President in 2009, is serving his fourth term as an appointee to the Coast Guard's National Boating Safety Advisory Council and is currently the Chairman of the National Safe Boating Council.

## Steve Norquist



Steve Norquist has over 25 years in the Coast Guard and is the Rescue & Survival Systems Program Manager of the U.S. Coast Guard's Office of Boat Forces located at Coast Guard Headquarters in Washington, DC.

He came to Boat Forces in 2013,

assuming the role of Rescue & Survival Systems Program Manager. In this capacity, he is the Rescue & Survival Systems (R&SS) Technical expert. He develops policy for wear, maintenance, and testing of R&SS gear for all surface ops (Active Duty, Reserve, & Auxiliary personnel). He distributes annual funding for boat crew, tactical, & Sector Personal Protective Equipment (PPE). He ensures budget model provides sufficient resources for PPE procurement across all programs, issues Safety Advisory messages and works with manufacturers on equipment issues and solutions. He also manages PPE Maintenance Procedure Cards



(MPC), verifies accuracy and coordinates updates. Prior to his assignment within the Office of Boat Forces, CWO Norquist served at multiple operational field commands throughout the country performing law enforcement and search and rescue. CWO Norquist has held numerous operational and boat competencies within the Coast Guard, including Surfman, which have provided a profound knowledge of boat operations and mission requirements.

## Sarah Orlando



Sarah Orlando is an Extension Educator with Ohio Sea Grant based in the Ohio Department of Natural Resources' Office of Coastal Management in Sandusky. She is the Program Manager for the Ohio Clean Marinas and Clean Boater programs –

voluntary, incentive-based programs to help maintain and improve Lake Erie water quality while preserving the economic activity and viability of the marine trades industry. Her primary responsibilities include conducting research, education and outreach with the marina and boating community on a variety of topics including stormwater, aquatic invasive species, marine debris, and coastal resiliency. Sarah also coordinates the Ohio Shrink-Wrap Recycling Program, a cost effective, eco-friendly alternative to disposing of shrink-wrap for Lake Erie marinas and boaters. Sarah holds her bachelor's degree in biology with minors in marine science and English from Wittenberg University. Her master's degree is in marine resources management from Texas A&M University at Galveston.

## Stephanie Showalter Otts



Stephanie Showalter Otts directs the Mississippi-Alabama Sea Grant Legal Program and the National Sea Grant Law Center, which provides legal research, education and outreach services to the National Sea Grant College Program. She also serves

as editor of the Sea Grant Law and Policy Journal. She speaks frequently at national and international conferences on a wide range of coastal issues including the regulation of ballast water, aquaculture and public access to the waterfront. Stephanie received her Juris Doctor and Master of Studies in Environmental Law from Vermont Law School. She received her Bachelor

of Arts degree from Penn State University. Stephanie also teaches ocean and coastal law, wetlands law, and wildlife law at the University of Mississippi School of Law.

## Marla Peters



Marla Peters has worked as an evaluator since 2012 on the Center for Disease Control funded Injury Prevention grant, which includes open water drowning prevention for the Washington State Department of Health. This work included an evaluation of the 2013 revision of the Boating Under the Influence law in Washington State. Previously, she has managed federal programs and worked in county public health in California. She received her MHA from the University of Washington.

## Rob Sendak



Rob brings a background in the outdoor industry as a leader at REI for over seven years and a Camp Administrator and trip leader for over eight years. He served on the Washington Water Trails Association's Board of Directors and has served

on other non-profit boards and committees including the Center For Wooden Boats and the Seattle Parks Foundation. His time as a small business owner and a professional sports sales executive brings a blend of experience from different industries. He received his Masters Degree in Public Administration from the Evans School of Public Affairs at the University of Washington. In his free time, Rob, along with his wife Jenn, spend countless days paddling up on the Cascadia Marine Trails in the San Juan Islands.

## Susan Shingledecker



Susan Shingledecker is Vice President of the BoatU.S. Foundation for Boating Safety and Clean Water. Susan works to educate recreational boaters on safety and environmental issues and oversees all of the Foundation's environmental programs

including: the marine debris and monofilament recycling programs, the clean fueling program, boat pumpout and invasive species education. She currently is a member of NOAA's Hydrographic

Services Review Panel Federal Advisory Committee. Susan has worked in the environmental field at the international, national and state level for over fifteen years covering a broad range of issues including: coastal policy, sustainable tourism, climate change, sea level rise, wastewater treatment, renewable energy and energy efficiency. Prior to coming to BoatU.S., Susan developed outreach programs for renewable energy and energy efficiency, advised Governors' staffs on environmental policy and worked with coastal hotels and resorts to minimize their environmental impacts and reduce resource consumption. Susan has been an avid recreational boater for 30 years and started boating at the age of ten on Lakes Erie and Ontario. She enjoys sailing on the Chesapeake Bay with her husband and two boys on their Pearson 28. Susan holds a Master of Environmental Management degree from Duke University's Nicholas School of the Environment.

## Brody Young



Brody Wayne Young is a full-time Law Enforcement officer, a Ranger with the State of Utah and currently the Assistant Boating Program Manager for Utah State Parks and Recreation which manages the education and enforcement of boating in Utah.

Employed since 2006, Ranger Young's focus has been helping others while enacting and enforcing Utah's Laws and Rules mostly on water, dirt, mud, snow and ice. Brody's interest in Law Enforcement came from guiding passengers on all kinds of boats on river trips through the Grand Canyon, Cataract Canyon, Westwater Canyon on the Colorado River and in Desolation Canyon on the Green River. On the night of November 19th, 2010 while on patrol his life was almost taken. His safety training and mostly mercy from above prolonged his will and fight to live.

## Tim Spice



Tim Spice is the Boater Education Manager with Texas Parks and Wildlife. He began his career in January 1995 as a Hunter Education and Boater Education Training Specialist. In 2014, Spice received the Educator of the Year award from

the Southern States Association of Boating Law Administrators. He is currently a member of the Education Standards Panel and a Subcommittee Chair on NASBLA's Education & Outreach Committee. He is also a certified instructor trainer for the National Safe Boating Council.

## Susan Stocker



Susan Stocker is the Boating Law Administrator and Education Coordinator for Iowa with the Department of Natural Resources. She received her B.A. from Upper Iowa and spent her early career in the field as a conservation officer. Stocker

is a member of NASBLA, Northern Caucus States, National Safe Boating Council and National Water Safety Congress. She currently serves as the chair of the NASBLA Education & Outreach Committee.





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# National Association of State Boating Law Administrators

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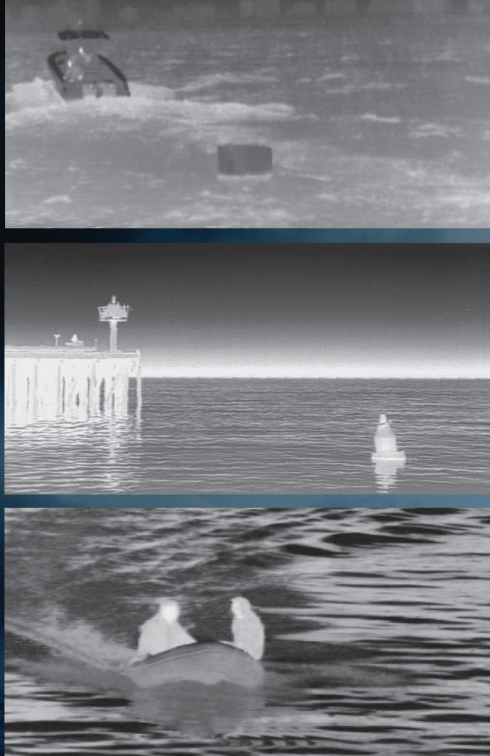
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# ...and the Boatsey goes to?

**Erika Brooks**

Kansas

**Jim Shelton**

South Carolina

**Sarah Genzman**

Ohio



**Congratulations to this year's nominees!** Together with NASBLA, we founded the Boating Safety Educator of the Year Award (*the Boatsey*) to recognize boating professionals and volunteers who have made a difference through their outstanding commitment to boating safety education.

**Join us at the awards luncheon to find out who this year's winner will be!**

## Stop by! We'd love to chat!

**Come for the special surprise, stay for the course updates.**

It's our opportunity to catch up again in person, and we couldn't be more excited.

Stop by to say hello and check out the brand new course. There's even an extra special mystery gift for the lucky friends who drop by to chat!





# SAVE *the* DATE



*58th Annual Conference  
September 10-13, 2017  
Rapid City, South Dakota*

